

# KinkFest Ads and Sponsorships 2025

## Sponsorship Options

(Additional requirements to be provided after purchase confirmation)

### Main Sponsorships

#### **Leather Sponsor (\$1,000, Unlimited available)**

- ❖ 2 individual admission Tickets to the event
- ❖ Half page B&W program ad
- ❖ Swag bag stuffers
- ❖ Promotional slide on screen in lobby
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website

#### **Steel Sponsor (\$800, Unlimited available)**

- ❖ 1 individual admission Ticket to the event
- ❖ Half page B&W program ad
- ❖ Swag bag stuffers
- ❖ Promotional slide on screen in lobby
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website

#### **Wood Sponsor (\$400, Unlimited available)**

- ❖ Quarter page B&W program ad
- ❖ Swag bag stuffers
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website

#### **Leather Sponsor (\$200, Unlimited available)**

- ❖ Eighth page B&W program ad
- ❖ Swag bag stuffers
- ❖ Sponsorship recognition in the printed program

### Special Sponsorships

(\*\*In-Kind sponsorships available)

#### **Dungeon Sponsor (\$2,500, **SOLD**)**

Help bring our 54,000 sq ft dungeon to life for attendees from all over the country!

- ❖ 2 individual admission Tickets to the event
- ❖ Name projected on the dungeon wall
- ❖ Space for a 3' x 6' banner in sponsored area
- ❖ Full page B&W program ad
- ❖ Swag bag stuffers
- ❖ Social media shout out
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website
- ❖ Promotional slide on screen in lobby
- ❖ Onstage recognition by emcees at Opening Ceremonies during dungeon opening

### **Main Stage Sponsor (\$1,750, 1 available)**

In addition to Opening Ceremonies and special performances, Main Stage will also host some classes this year!

- ❖ 1 individual admission Ticket to the event
- ❖ Space for a 3' x 6' banner and signage in sponsored area
- ❖ Full page B&W program ad
- ❖ Swag bag stuffers
- ❖ Social media shout out
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website
- ❖ Promotional slide on screen in lobby
- ❖ Onstage recognition by emcees at Opening Ceremonies during dungeon opening

### **WiFi Sponsor (\$800, 1 available)**

Allows our 75+ vendors and our 50+ presenters to access the Expo Center's wifi to run transactions, use mobile devices, phones, etc.

- ❖ Cards with your name and the wifi info given to each vendor, presenter, and other VIP guests
  - WiFi Access Code will be your company's brand name as specified by you
- ❖ Half page B&W program ad
- ❖ Swag bag stuffers
- ❖ Sponsorship recognition in the printed program
- ❖ Digital banner ad on the KinkFest website with a link to your website
- ❖ Onstage recognition by emcees during Opening Ceremony

### **Safety Sponsor\*\* (\$500, 2 available)**

- ❖ Space for a 3' x 6' banner and signage in sponsored area
- ❖ Half page B&W program ad
- ❖ Digital banner ad on the KinkFest website with a link to your website

### **Little's Sponsor\*\* (\$500, 2 available)**

- ❖ Space for a 3' x 6' banner and signage in sponsored area
- ❖ Half page B&W program ad
- ❖ Digital banner ad on the KinkFest website with a link to your website

### **Pets Sponsor\*\* (\$500, 2 available)**

- ❖ Space for a 3' x 6' banner and signage in sponsored area
- ❖ Half page B&W program ad
- ❖ Digital banner ad on the KinkFest website with a link to your website

### **Ponies Sponsor\*\* (\$500, 2 available)**

- ❖ Space for a 3' x 6' banner and signage in sponsored area
- ❖ Half page B&W program ad
- ❖ Digital banner ad on the KinkFest website with a link to your website

## Program Ad Options

(Additional requirements to be provided after purchase confirmation)

### Outside Back Cover Color (\$700, 1 available)

- ❖ Full page, full color ad on the back of program
- ❖ 8" wide x 10.5" high

### Inside Front Cover Color (\$550, 1 available)

- ❖ Full page, full color
- ❖ 8" wide x 10.5" high

### Inside Center Full Page Color (\$450, 2 available)

- ❖ Full page, color
- ❖ 8" wide x 10.5" high

### Half Page B&W (\$150, Unlimited)

- ❖ Half page, B&W
- ❖ 8" wide x 5" high

### Eighth of a Page B&W (business card size, \$50, Unlimited)

- ❖ Eighth of a page, B&W
- ❖ 3.75" wide x 2" high

### Inside Double Centerfold Color (\$600, 1 available)

- ❖ 2-Full page, full color ad in the center of program
- ❖ 16" wide x 10.5" high

### Inside Back Cover Color (\$550, 1 available)

- ❖ Full page, full color
- ❖ 8" wide x 10.5" high

### Full Page B&W (\$300, Unlimited)

- ❖ Full page, B&W
- ❖ 8" wide x 10.5" high

### Quarter Page B&W (\$75, Unlimited)

- ❖ Quarter page, B&W
- ❖ 3.75" wide x 5" high

### Swag Bag Stuffer (\$100, 8 available)

- ❖ Any size stuffer up to 8.5" x 11" that you provide will be included in each swag bag

A 50% non-refundable deposit is required to confirm booking your spot in the program. The full balance must be paid by January 15<sup>th</sup>, 2025.

**Failure to submit your images and ad copy by January 1<sup>st</sup>, 2025 is a forfeit of your deposit.**